



Footfall Figures

# Annual Report

## 2023

### Visitor Behaviour Data - UK



Trend Analysis



Visitor Behaviour

# Annual Report

## REGIONAL ANALYSIS



The **Annual Report** explores the footfall dynamics across 12 regions in the UK for the year 2023, with a specific emphasis on analysing fluctuations in foot traffic on an annual, quarterly, and monthly basis. The report also aims to offer a comparative analysis with footfall data from the year 2022.



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UK Region	YoY % Change in Footfall	
Scotland	▲	0.80 %
North-East	▲	0.56 %
North-West	▲	0.01 %
Yorkshire and the Humber	▼	-0.16 %
East Midlands	▲	0.62 %
West Midlands	▼	-1.38 %
East Anglia	▲	0.13 %
London	▼	-1.43 %
South-East	▲	0.66 %
South-West	▲	4.57 %
Wales	▲	4.45 %
Northern Ireland	▼	-1.17 %

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## Annual Footfall



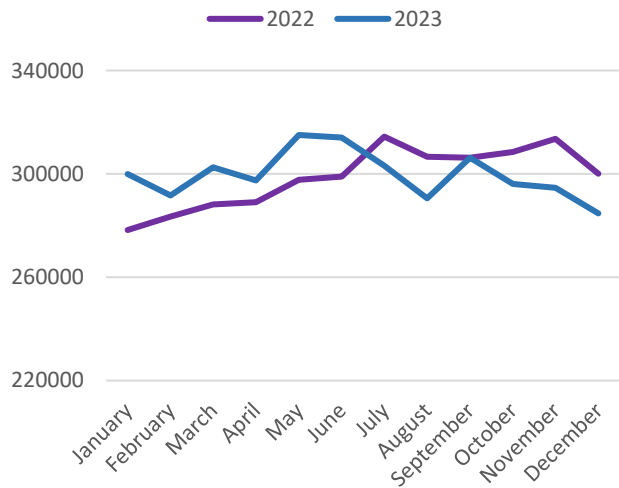
2023 **8,232,695,958**

2022 **8,250,572,207**

**-0.22%**  
YoY Decrease

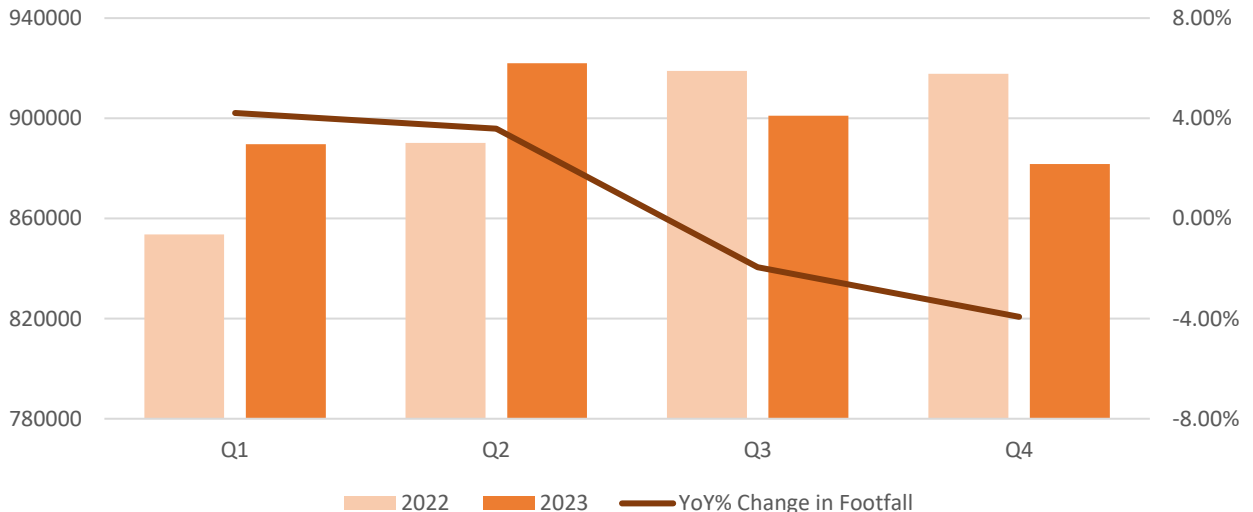
## Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	278230	300026	7.83%
Feb	283486	291692	2.89%
Mar	288171	302551	4.99%
Apr	289115	297432	2.88%
May	297750	315032	5.80%
Jun	298983	314158	5.08%
Jul	314458	303236	-3.57%
Aug	306659	290549	-5.25%
Sep	306295	306293	0.00%
Oct	308514	296084	-4.03%
Nov	313548	294621	-6.04%
Dec	300113	284686	-5.14%



## Average Quarterly Footfall

**-3.93%**  
YoY Decrease in Q4

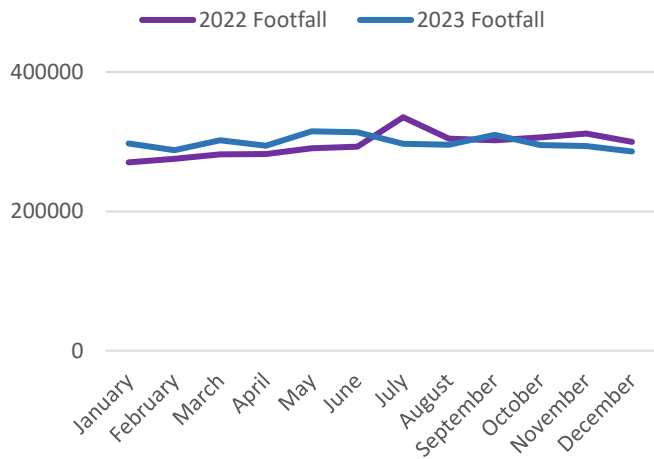


## Annual Footfall



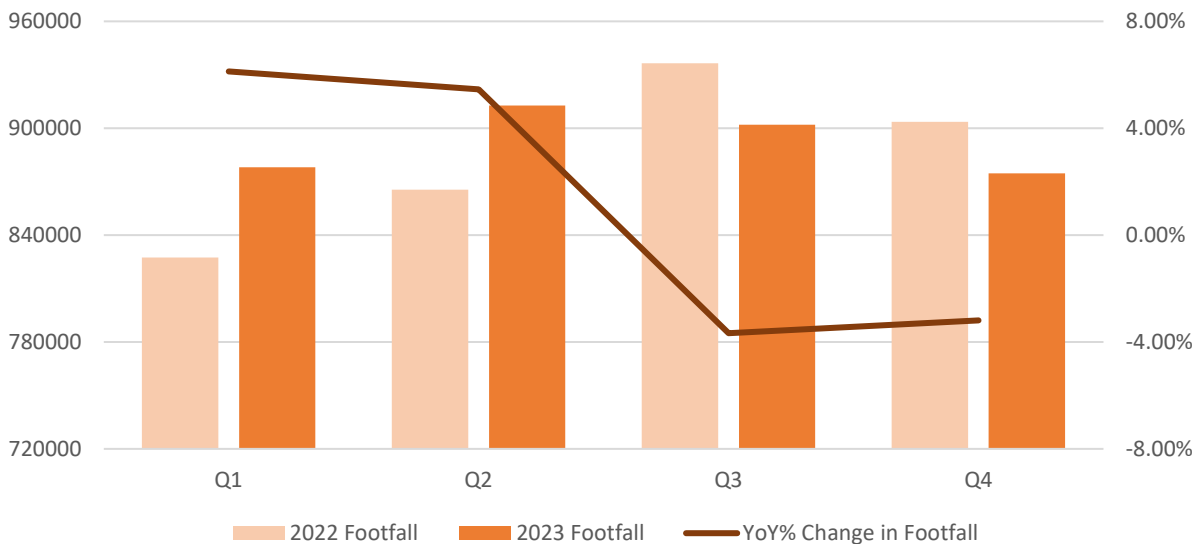
## Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	270234	297473	10.08%
Feb	275149	287750	4.58%
Mar	281977	301763	7.02%
Apr	282330	293940	4.11%
May	290381	314628	8.35%
Jun	292822	313483	7.06%
Jul	334810	296824	-11.35%
Aug	304043	295493	-2.81%
Sep	302113	309683	2.51%
Oct	306062	294865	-3.66%
Nov	311784	293898	-5.74%
Dec	299576	285894	-4.57%



## Average Quarterly Footfall

**-3.19%**  
YoY Decrease in Q4



### Annual Footfall

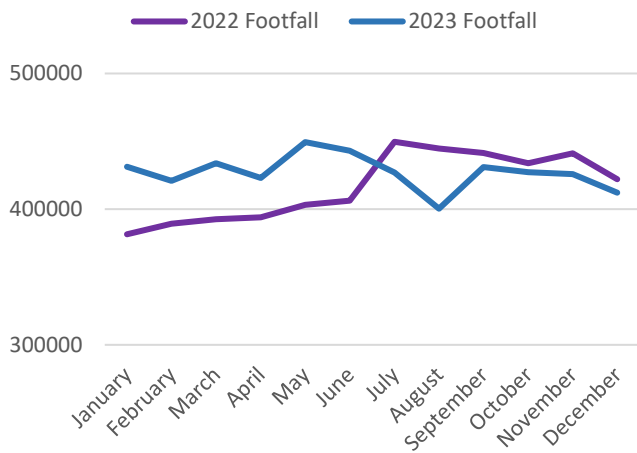


2023 **215,220,881**  
 2022 **217,771,416**

**-1.17%**  
 YoY Decrease

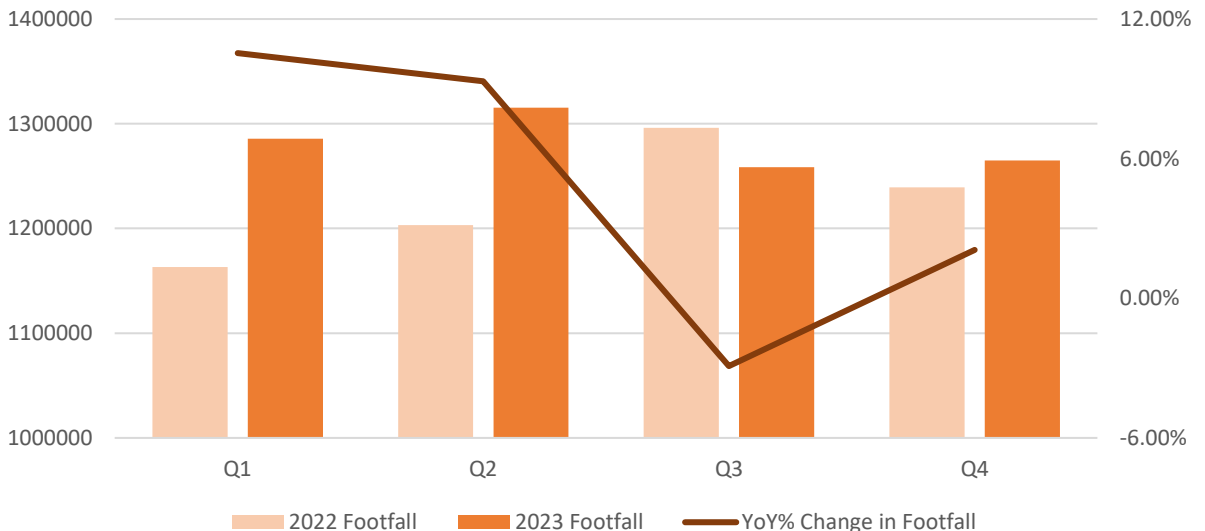
### Average Monthly Footfall

Months	2022	2023	YoY% Change in Footfall
Jan	381464	431291	13.06%
Feb	389267	420855	8.11%
Mar	392526	433655	10.48%
Apr	393824	422840	7.37%
May	403063	449352	11.48%
Jun	406206	443007	9.06%
Jul	449503	426992	-5.01%
Aug	444620	400337	-9.96%
Sep	441329	431000	-2.34%
Oct	433862	427191	-1.54%
Nov	441158	425662	-3.51%
Dec	421876	412124	-2.31%



### Average Quarterly Footfall

**2.08%**  
 YoY Increase in Q4



### Annual Footfall

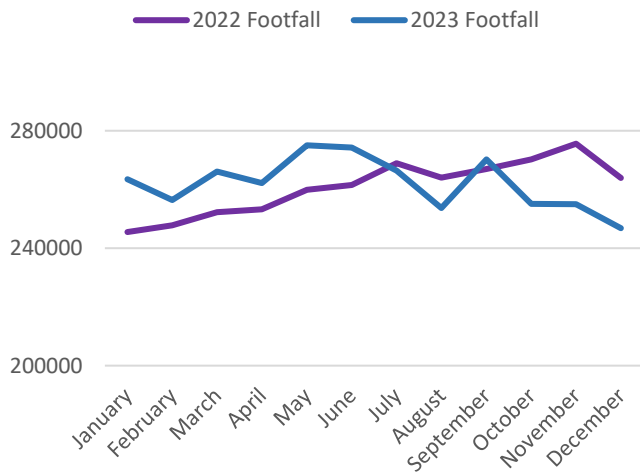


2023 **270,430,335**  
 2022 **268,919,589**

**0.56%**  
 YoY Increase

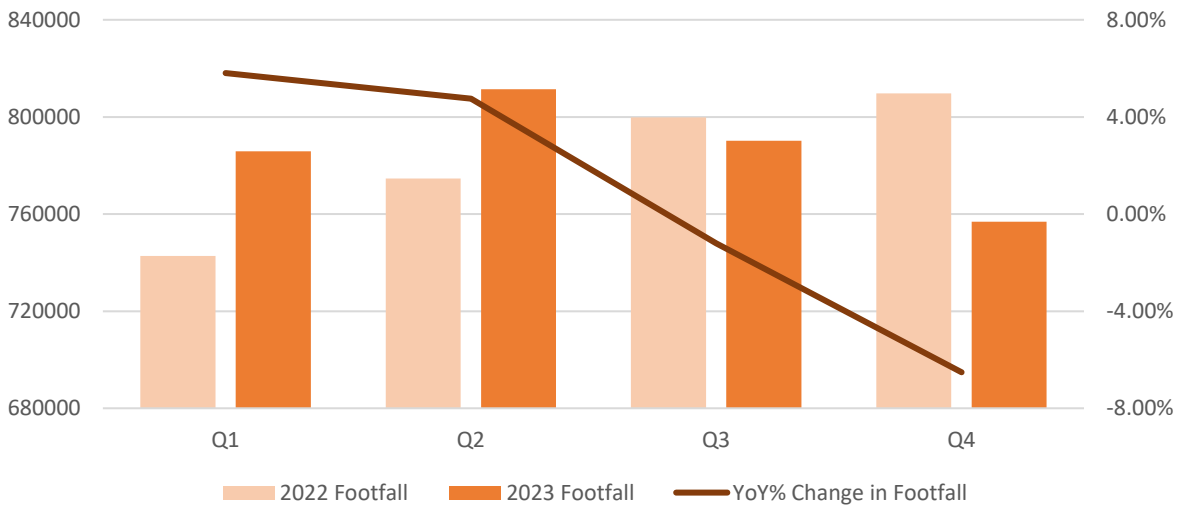
### Average Monthly Footfall

Months	2022	2023	YoY% Change in Footfall
Jan	245516	263449	7.30%
Feb	247832	256412	3.46%
Mar	252250	266047	5.47%
Apr	253199	262123	3.52%
May	259894	275058	5.83%
Jun	261555	274298	4.87%
Jul	268872	266396	-0.92%
Aug	264010	253655	-3.92%
Sep	266983	270172	1.19%
Oct	270195	255105	-5.58%
Nov	275593	255018	-7.47%
Dec	263927	246806	-6.49%



### Average Quarterly Footfall

**-6.52%**  
 YoY Decrease in Q4

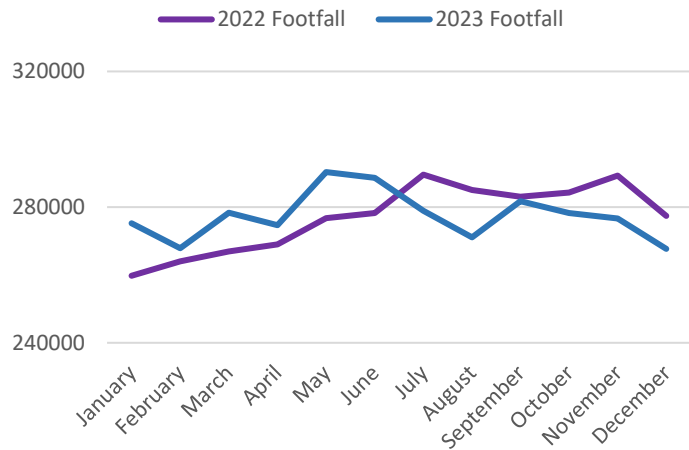


## Annual Footfall

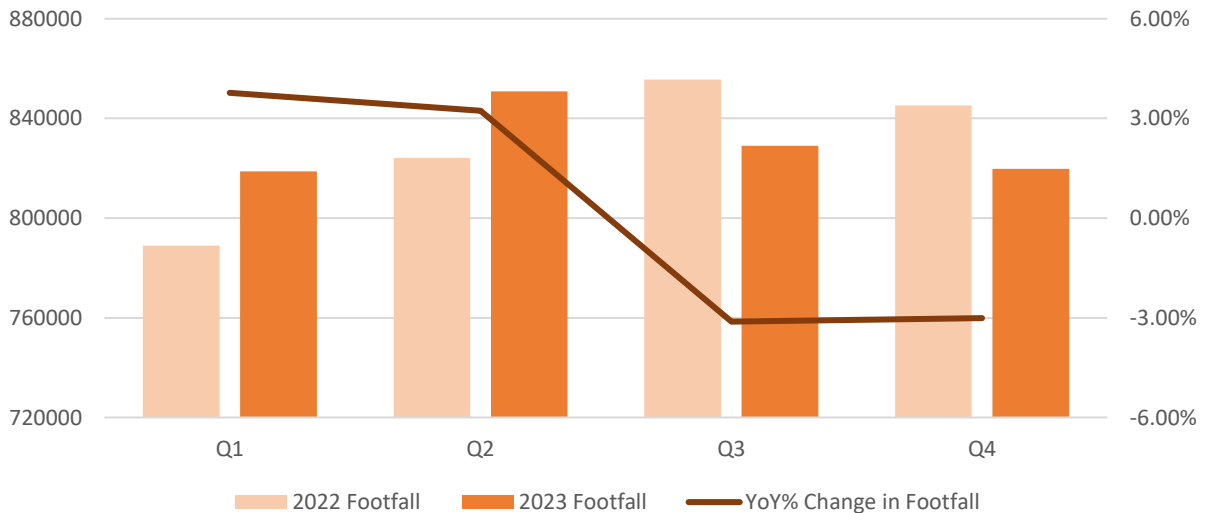


## Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	259782	275278	5.97%
Feb	264034	267884	1.46%
Mar	266955	278324	4.26%
Apr	269033	274693	2.10%
May	276778	290310	4.89%
Jun	278296	288665	3.73%
Jul	289525	278956	-3.65%
Aug	284997	271118	-4.87%
Sep	283031	281777	-0.44%
Oct	284307	278209	-2.14%
Nov	289272	276669	-4.36%
Dec	277410	267692	-3.50%



## Average Quarterly Footfall



# Yorkshire and the Humber

## TOWN CENTRE ANALYSIS

### Annual Footfall



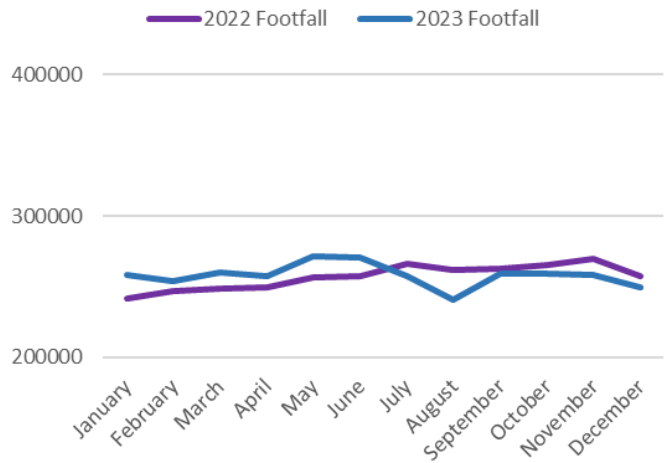
2023 **618,773,690**

2022 **619,793,238**

**-0.16%**  
YoY Decrease

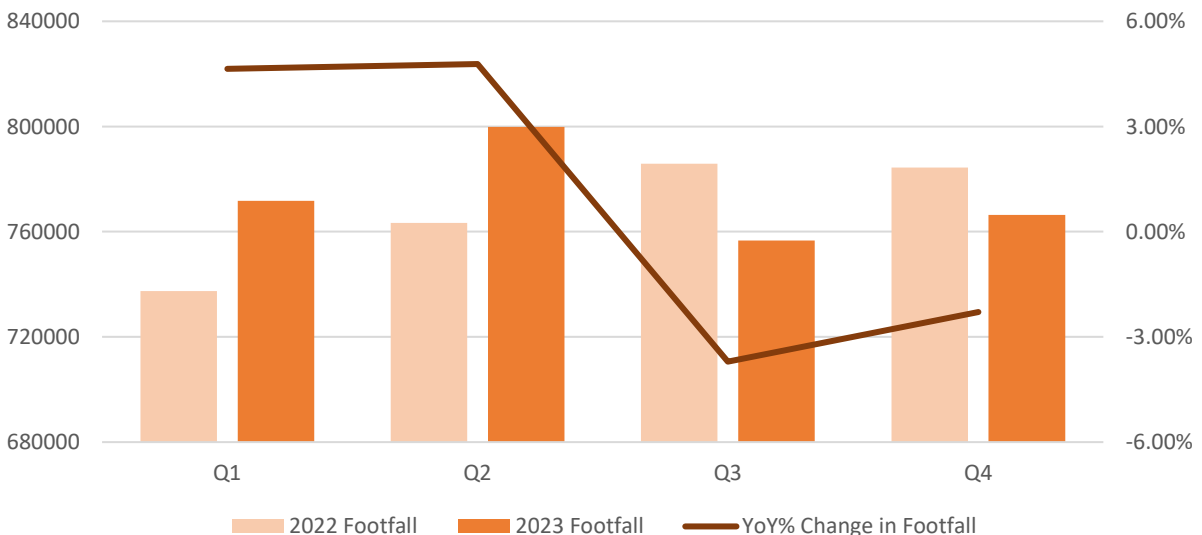
### Average Monthly Footfall

Months	2022	2023	YoY% Change in Footfall
Jan	241932	258144	6.70%
Feb	246842	253639	2.75%
Mar	248622	259908	4.54%
Apr	249674	257443	3.11%
May	256567	271817	5.94%
Jun	257102	270578	5.24%
Jul	266165	257099	-3.41%
Aug	262165	240509	-8.26%
Sep	262685	259034	-1.39%
Oct	265681	259246	-2.42%
Nov	269567	257877	-4.34%
Dec	257012	249276	-3.01%



### Average Quarterly Footfall

**-2.30%**  
YoY Decrease in Q4







## Annual Footfall



2023



401,178,566

2022



384,091,553

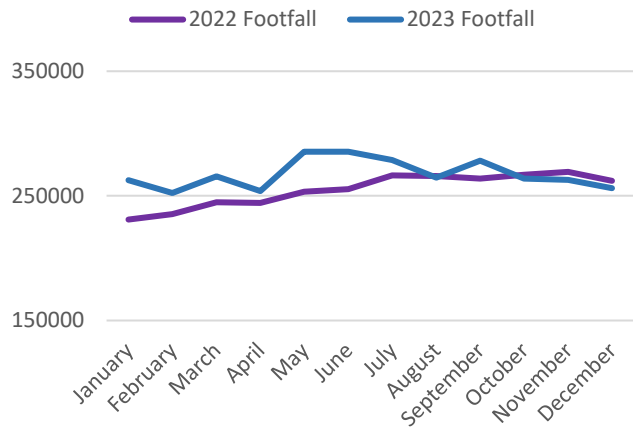


**4.45%**

YoY Increase

## Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	230848	262466	13.70%
Feb	235436	252243	7.14%
Mar	244864	265751	8.53%
Apr	244325	253817	3.89%
May	253227	285330	12.68%
Jun	255360	285357	11.75%
Jul	266531	278716	4.57%
Aug	266032	264529	-0.57%
Sep	263771	278196	5.47%
Oct	266968	263889	-1.15%
Nov	269314	262944	-2.37%
Dec	262169	256191	-2.28%

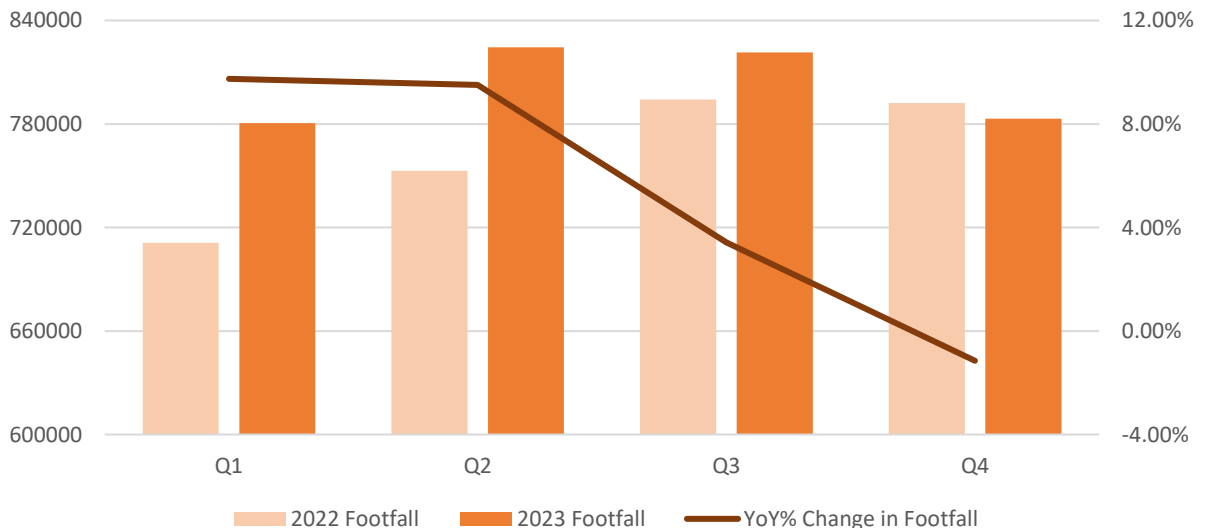


## Average Quarterly Footfall



**-1.15%**

YoY Decrease in Q4



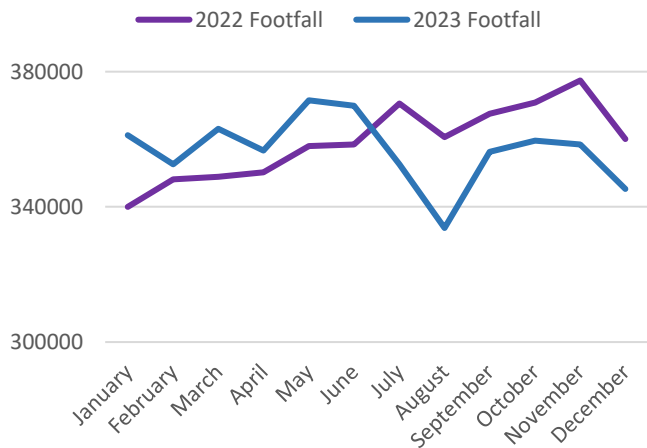


## Annual Footfall

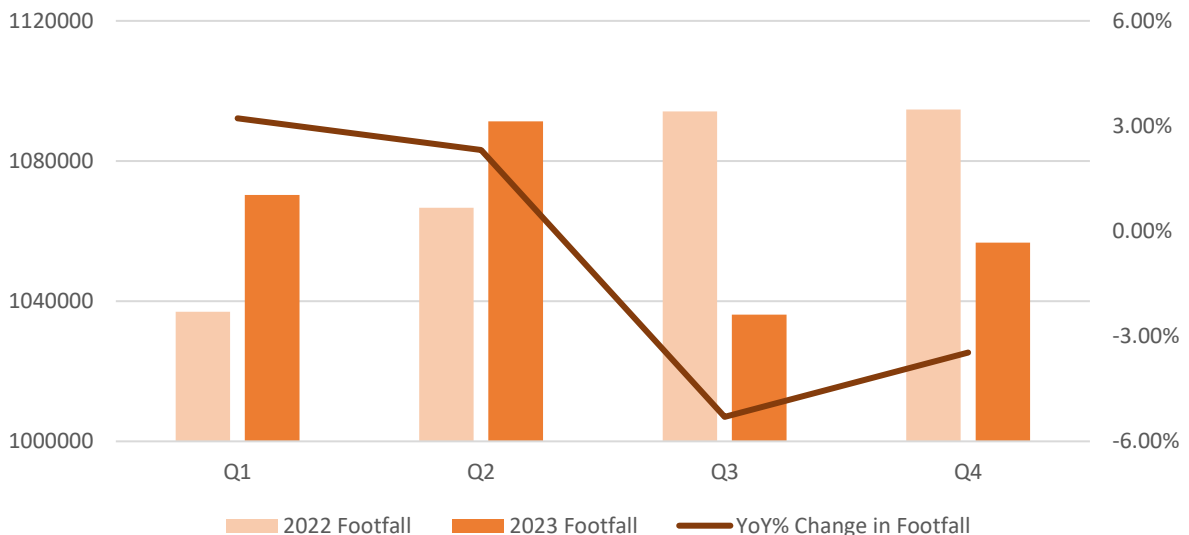
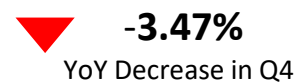


## Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	339970	361223	6.25%
Feb	348125	352591	1.28%
Mar	348857	363122	4.09%
Apr	350223	356651	1.84%
May	357948	371510	3.79%
Jun	358454	369928	3.20%
Jul	370527	352610	-4.84%
Aug	360623	333694	-7.47%
Sep	367543	356277	-3.07%
Oct	370866	359571	-3.05%
Nov	377379	358479	-5.01%
Dec	360095	345261	-4.12%



## Average Quarterly Footfall



## Annual Footfall



2023 **553,858,080**  
 2022 **550,464,168**



**0.62%**  
 YoY Increase

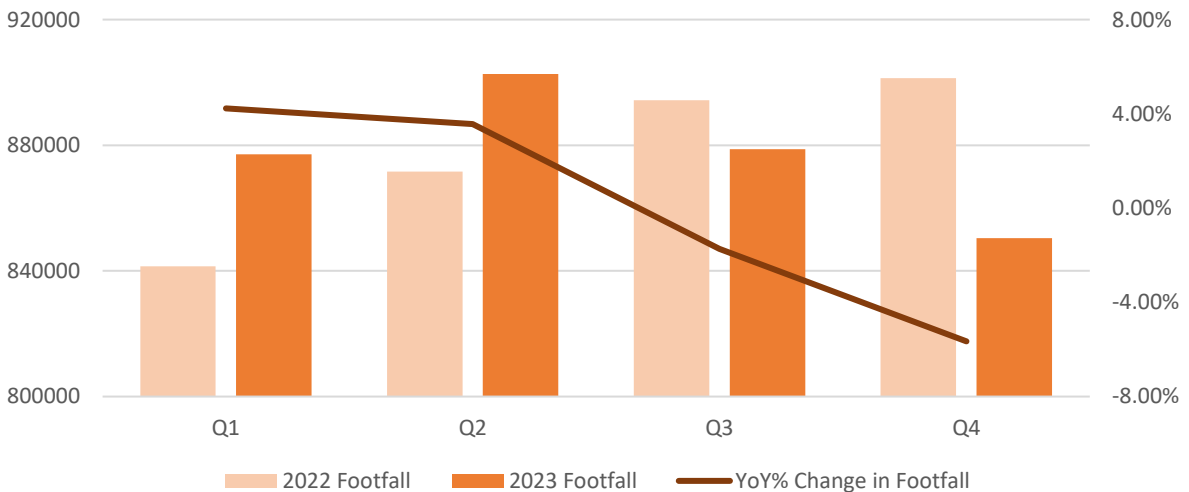
## Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	275760	295446	7.14%
Feb	282036	288525	2.30%
Mar	283688	298744	5.31%
Apr	285393	292824	2.60%
May	292575	308758	5.53%
Jun	293675	306929	4.51%
Jul	301454	301472	0.01%
Aug	294315	281685	-4.29%
Sep	298570	301232	0.89%
Oct	301569	289312	-4.06%
Nov	307169	288037	-6.23%
Dec	292630	278475	-4.84%



## Average Quarterly Footfall

**-5.65%**  
 YoY Decrease in Q4



## Annual Footfall



2023 **586,106,462**

2022 **585,318,547**



**0.13%**  
YoY Increase

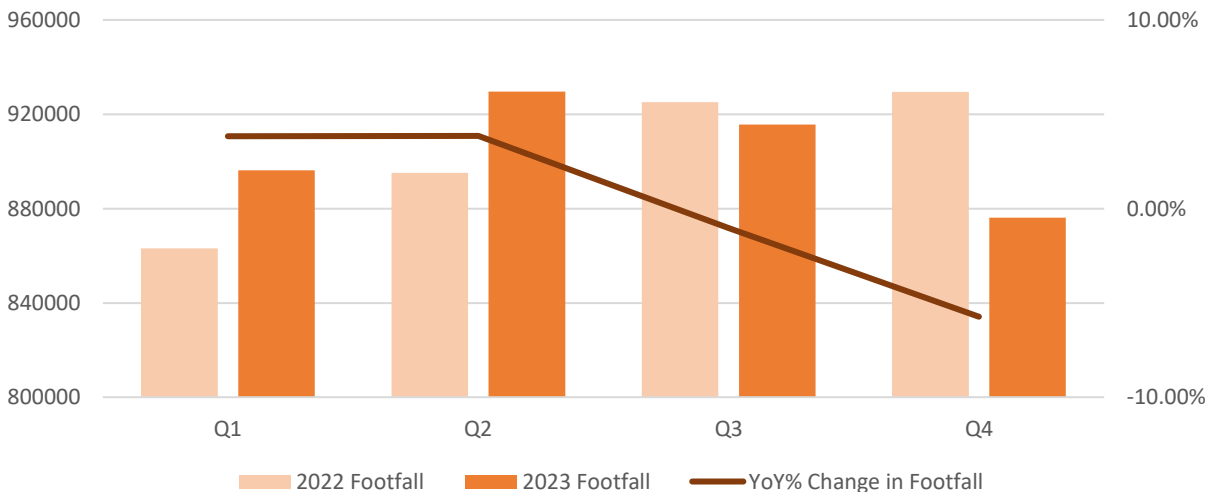
## Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	283665	300292	5.86%
Feb	288090	293021	1.71%
Mar	291440	302988	3.96%
Apr	292220	300365	2.79%
May	300965	315188	4.73%
Jun	301971	314152	4.03%
Jul	310984	307294	-1.19%
Aug	306432	296726	-3.17%
Sep	307799	311718	1.27%
Oct	311477	296512	-4.80%
Nov	316734	294538	-7.01%
Dec	301301	285147	-5.36%



## Average Quarterly Footfall

**-5.74%**  
YoY Decrease in Q4



### Annual Footfall

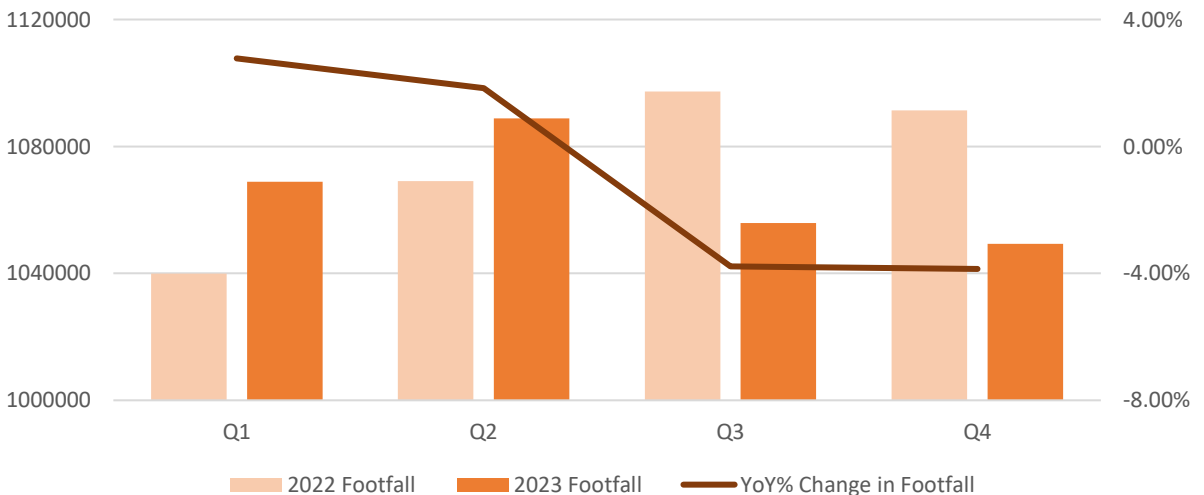
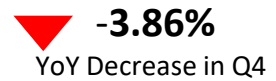


### Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	340771	358813	5.29%
Feb	348909	349802	0.26%
Mar	350235	360234	2.86%
Apr	351477	353704	0.63%
May	358853	368205	2.61%
Jun	358815	366915	2.26%
Jul	372840	356505	-4.38%
Aug	362023	337676	-6.73%
Sep	365806	361719	-1.12%
Oct	368792	354263	-3.94%
Nov	374955	354042	-5.58%
Dec	357635	341048	-4.64%



### Average Quarterly Footfall



## Annual Footfall



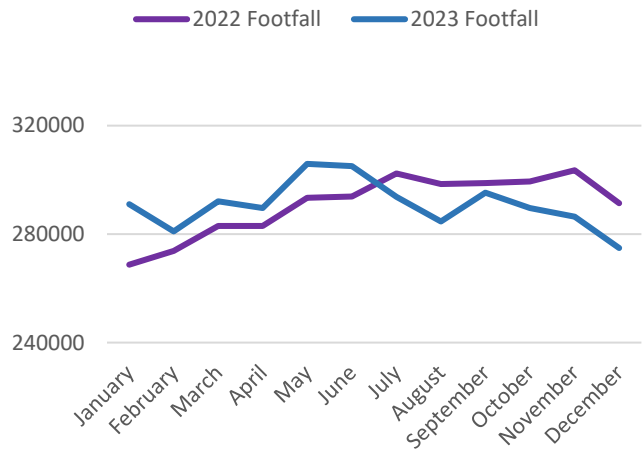
2023 **1,059,786,403**

2022 **1,052,831,586**

**0.66%**  
YoY Increase

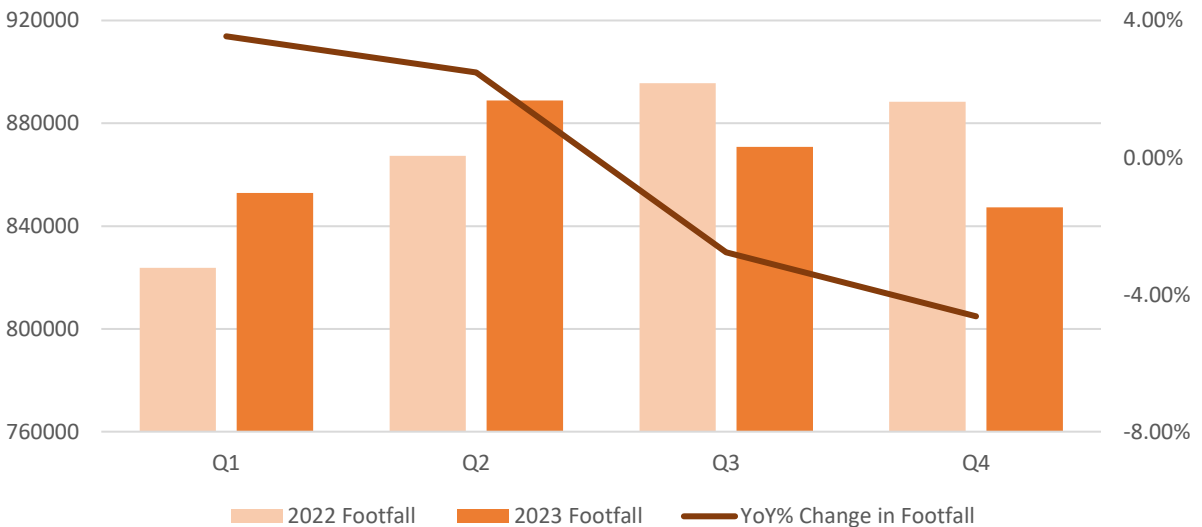
## Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	268769	291022	8.28%
Feb	273765	281019	2.65%
Mar	283024	292070	3.20%
Apr	282998	289625	2.34%
May	293366	305878	4.26%
Jun	293796	305036	3.83%
Jul	302325	293735	-2.84%
Aug	298424	284676	-4.61%
Sep	298773	295244	-1.18%
Oct	299379	289647	-3.25%
Nov	303507	286462	-5.62%
Dec	291334	274820	-5.67%



## Average Quarterly Footfall

**-4.63%**  
YoY Decrease in Q4

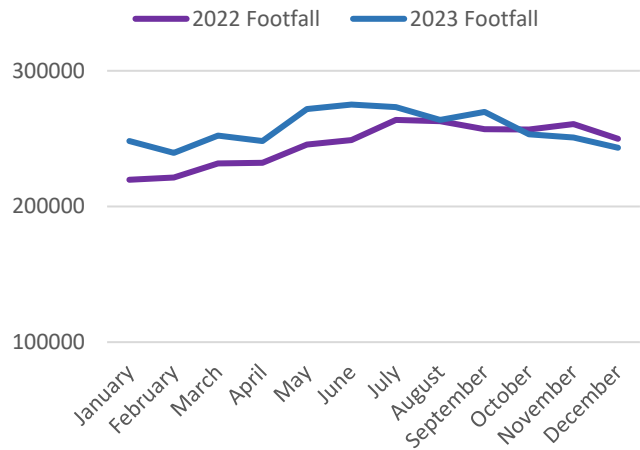


## Annual Footfall

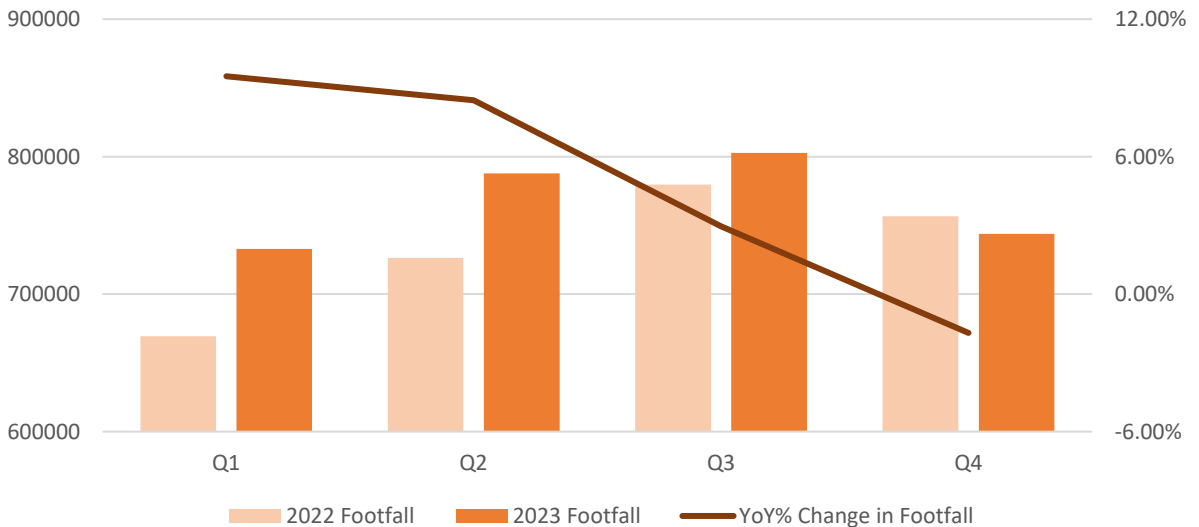
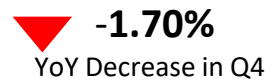


## Average Monthly Footfall

Months	2022	2023	YoY % Change in Footfall
Jan	219582	248063	12.97%
Feb	221214	239460	8.25%
Mar	231625	252128	8.85%
Apr	232189	248200	6.90%
May	245460	271754	10.71%
Jun	248825	275099	10.56%
Jul	263592	273148	3.63%
Aug	262734	263688	0.36%
Sep	256821	269521	4.95%
Oct	256588	253094	-1.36%
Nov	260555	250836	-3.73%
Dec	249831	243254	-2.63%



## Average Quarterly Footfall



## Contact us

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