

Monthly Report

July 2024

Visitor Behaviour Data - UK



Footfall Figures



Trend Analysis



Visitor Behaviour



July Monthly Report

Covering the period
1st of July to 31st July 2024

Total UK footfall increased by
0.72% in July (YoY)
up from -2.71% in June

Total Wales footfall increased by
0.97% in July (YoY)
up from -2.70% in June

Total Scotland footfall increased by
1.19% in July (YoY)
up from -2.42% in June

Total Northern Ireland footfall
increased by
1.64% in July (YoY) up from -2.57% in
June

The **Monthly Report** explores the
footfall dynamics across 12 regions in
the UK for July 2024, with a specific
emphasis on drawing a comparison in
foot traffic with historic footfall data.



	% Year on Year Change	
UK	▲	0.72%
Scotland	▲	1.19%
North East	▲	1.50%
North West	▲	0.83%
Yorkshire and the Humber	▲	0.43%
East Midlands	▲	0.61%
West Midlands	▲	0.50%
East Anglia	▲	0.53%
London	▲	0.88%
South East	▲	0.20%
South West	▲	0.54%
Wales	▲	0.97%
Northern Ireland	▲	1.64%



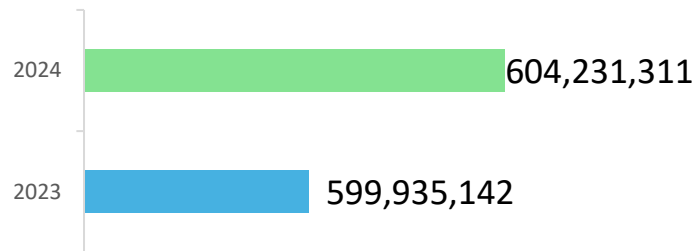
Town Centre Footfall Analysis

United Kingdom

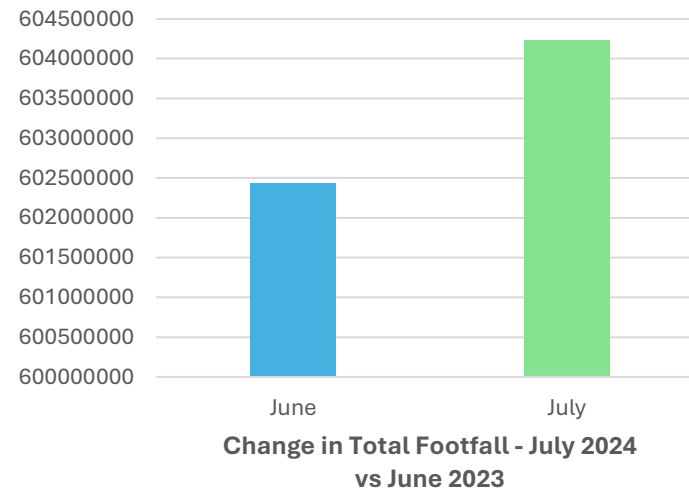


July 2024

+0.72%
Year on Year
Change



+0.30%
Month on Month
Change



Top 10 Ranked Towns


Year on Year Change for Town Centres with more than 100,000 Footfall per month

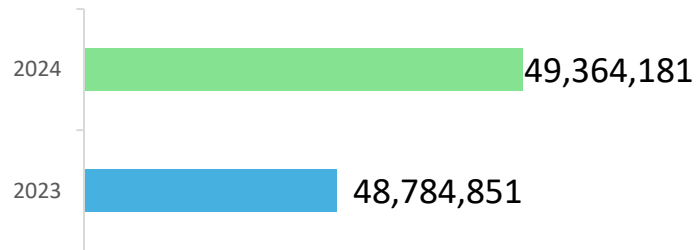
Rank	Town	Year on Year Change
1	Dingwall	4.28%
2	Prestwick	4.27%
3	Birtley	4.23%
4	Carlisle	4.23%
5	Alperton	4.19%
6	Wimbledon Village	4.18%
7	Bayswater	4.17%
8	Dyce	4.17%
9	Astley Bridge	4.09%
10	Airdrie	4.09%



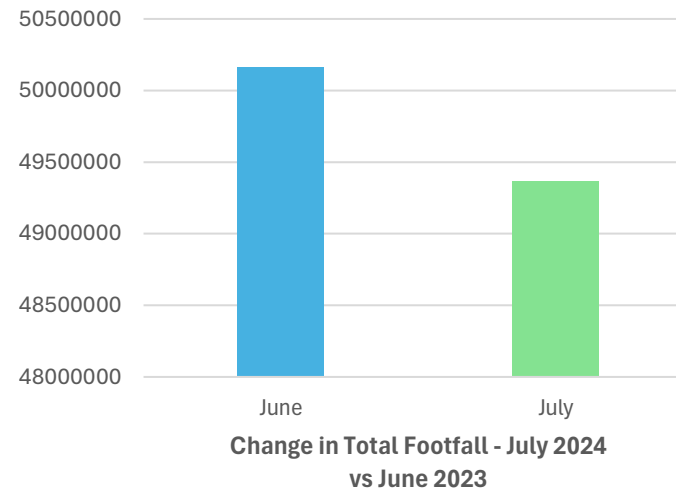
Town Centre Footfall Analysis Scotland

July 2024

 **+1.19%**
Year on Year
Change



 **-1.59%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Dingwall	4.28%
2	Prestwick	4.27%
3	Carlisle	4.23%
4	Dyce	4.17%
5	Airdrie	4.09%
6	Wishaw	4.07%
7	Edinburgh West End	4.03%
8	Stirling	4.03%
9	Strathaven	3.93%
10	Lanark	3.80%

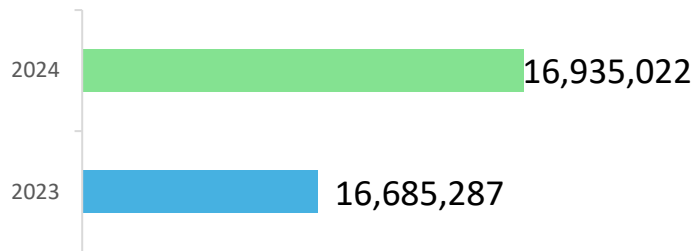


Town Centre Footfall Analysis

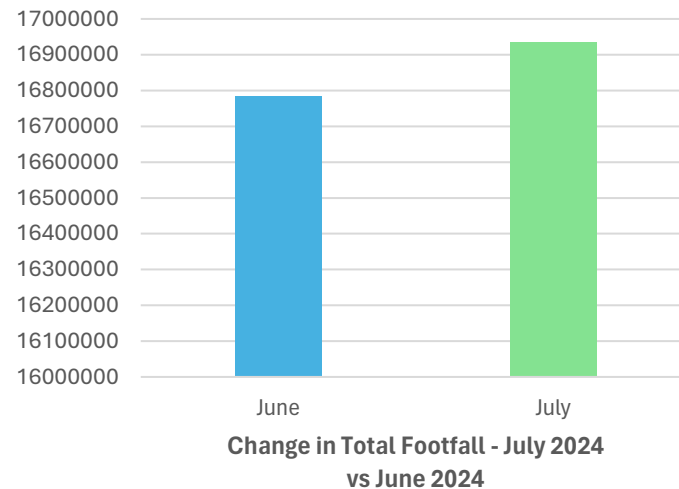
North East

July 2024

 **+1.50%**
Year on Year
Change



 **+0.91%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Birtley	4.23%
2	Gateshead	3.80%
3	Amble	3.62%
4	Washington	3.30%
5	Hexham	3.25%
6	Houghton Le Spring	3.18%
7	Ashington	3.05%
8	Felling	2.89%
9	Morpeth	2.85%
10	Newcastle upon Tyne	2.80%

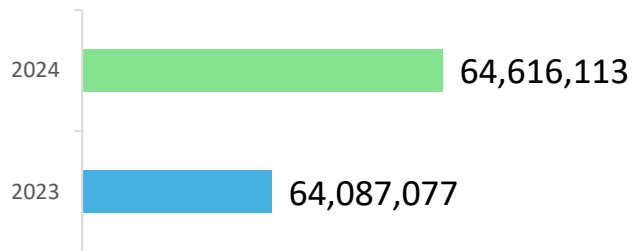



Town Centre Footfall Analysis

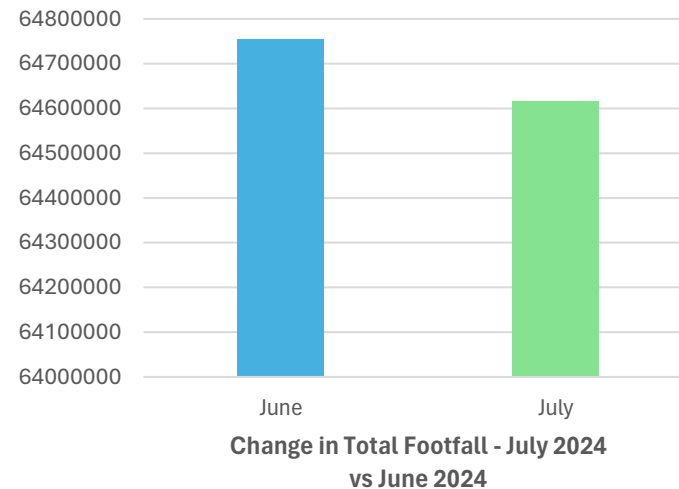
North West

July 2024

 **+0.83%**
Year on Year
Change



 **-0.21%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Astley Bridge	4.09%
2	Pendleton	4.09%
3	Stretford	4.06%
4	Royton	4.04%
5	Bromborough	4.03%
6	Longsight	4.02%
7	Kirkham	4.00%
8	Denton	3.94%
9	Poynton-with-Worth	3.90%
10	Rusholme	3.90%

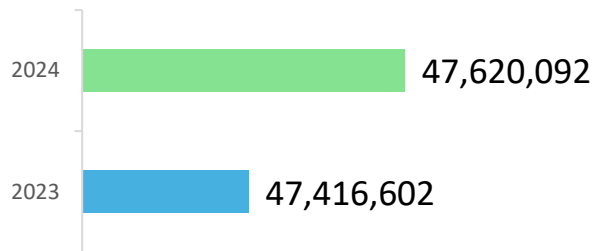


Town Centre Footfall Analysis

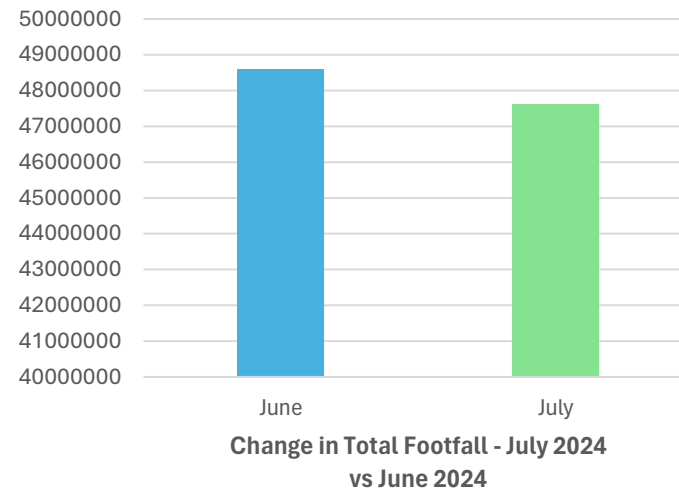
Yorkshire and the Humber

July 2024

 **+0.43%**
Year on Year
Change



 **-1.97%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Wickersley	3.90%
2	Todmorden	3.90%
3	Broomhill	3.89%
4	Hessle	3.88%
5	Wetherby	3.88%
6	Pickering	3.86%
7	Meltham	3.85%
8	Roundhay	3.85%
9	Yarm	3.75%
10	Richmond (Yorkshire)	3.60%

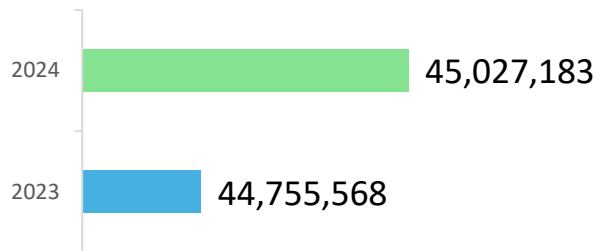



Town Centre Footfall Analysis

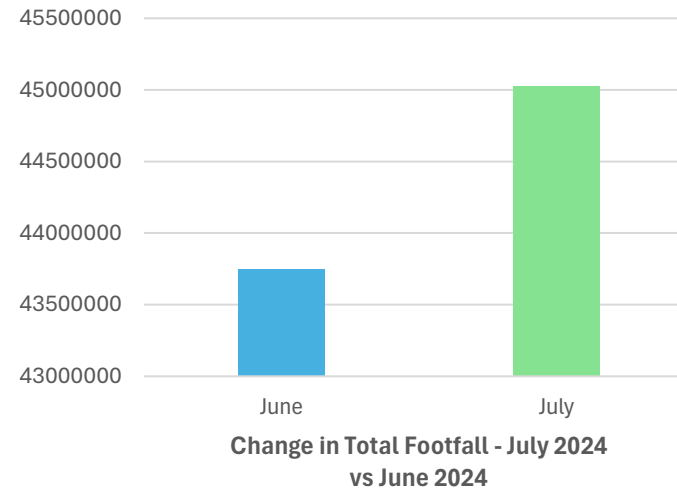
East Midlands

July 2024

 **+0.61%**
Year on Year
Change



 **+2.93%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Bakewell	3.90%
2	Market Harborough	3.50%
3	Oadby	3.44%
4	Newark-on-Trent	3.43%
5	Kettering	3.40%
6	Chesterfield	3.00%
7	Holbeach	2.92%
8	Ollerton and Boughton	2.88%
9	Loughborough	2.80%
10	Ashby-de-la-Zouch	2.79%

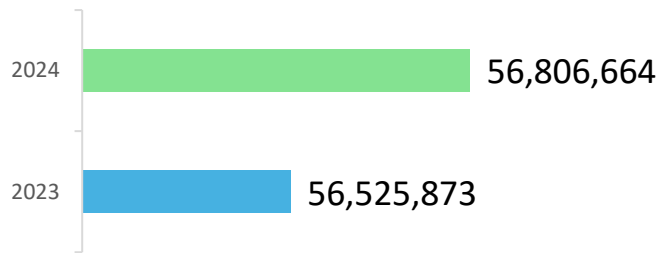


Town Centre Footfall Analysis

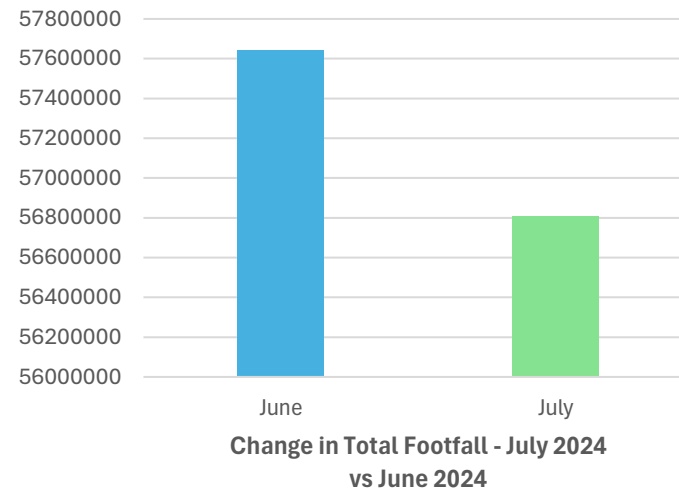
West Midlands

July 2024

 **+0.50%**
Year on Year
Change



 **-1.45%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Southside Birmingham	3.89%
2	Dudley	3.50%
3	Ludlow	3.21%
4	Great Malvern	3.06%
5	Colmore	3.00%
6	Binley	2.90%
7	Hereford	2.80%
8	Coleshill	2.80%
9	Acocks Green	2.66%
10	Sparkbrook	2.59%

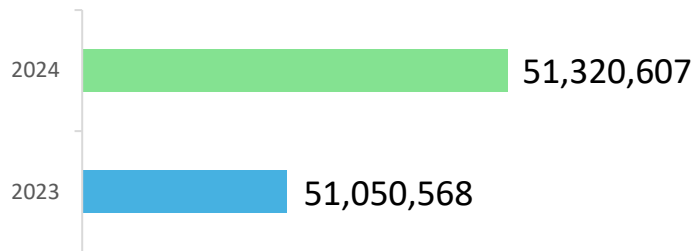



Town Centre Footfall Analysis

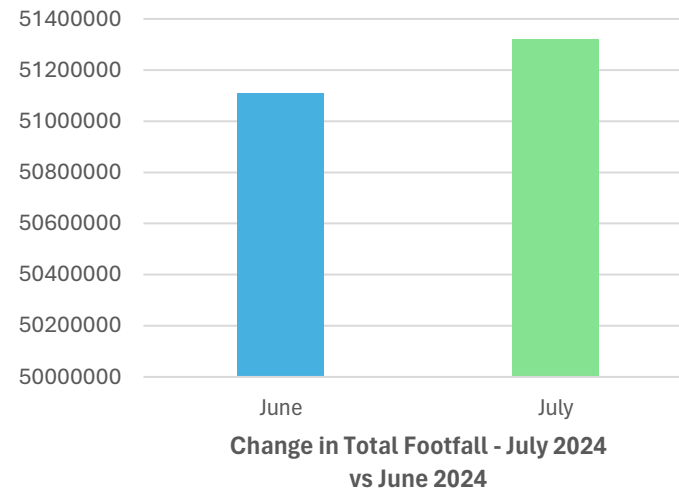
East Anglia

July 2024

 **+0.53%**
Year on Year
Change



 **+0.42%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Borehamwood	3.82%
2	Sheringham	3.82%
3	Felixstowe	3.50%
4	Watford	3.00%
5	Walton on The Naze	2.89%
6	Ipswich	2.80%
7	Luton	2.68%
8	Thaxted	2.56%
9	Norwich	2.50%
10	Clacton	2.47%

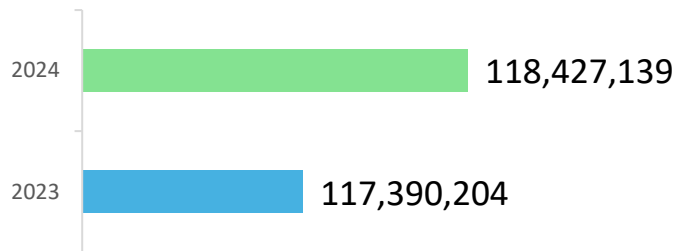



Town Centre Footfall Analysis

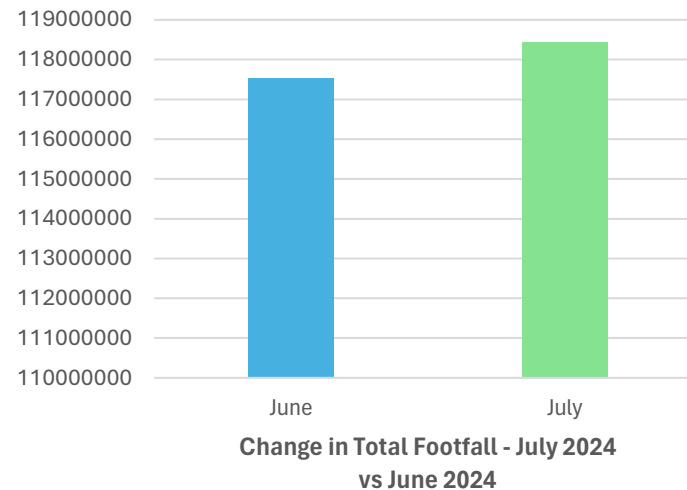
London

July 2024

 **+0.88%**
Year on Year
Change



 **+0.77%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Alperton	4.19%
2	Wimbledon Village	4.18%
3	Bayswater	4.17%
4	Oxford Street	3.98%
5	Angel	3.97%
6	Leicester Square Piccadilly St James's	3.97%
7	Southwark	3.94%
8	Old Street & Shoreditch	3.94%
9	Green Lanes	3.91%
10	Strand	3.87%

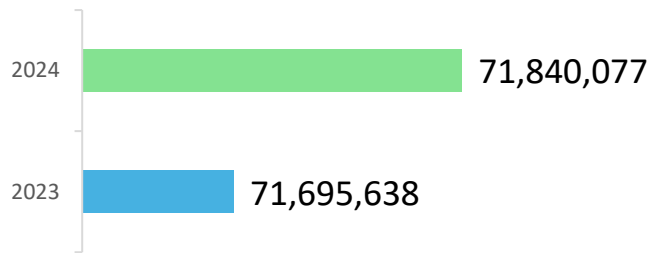



Town Centre Footfall Analysis

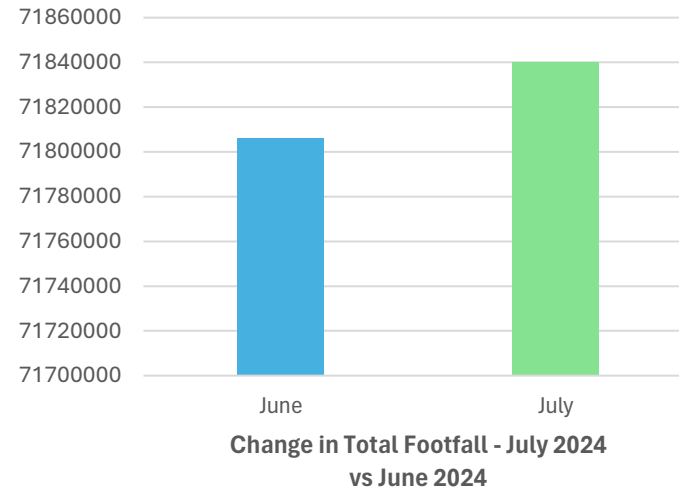
South East

July 2024

 **+0.20%**
Year on Year
Change



 **+0.05%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Hythe	3.99%
2	Botley	3.99%
3	Highcliffe	3.92%
4	Broadstairs	3.83%
5	Abingdon	3.50%
6	Hove	3.39%
7	Cosham	3.13%
8	Windsor	3.01%
9	Basingstoke	3.00%
10	Oxford	2.80%

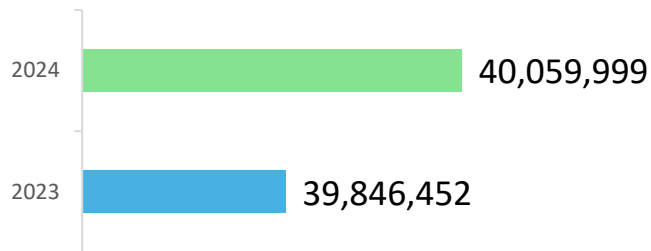



Town Centre Footfall Analysis

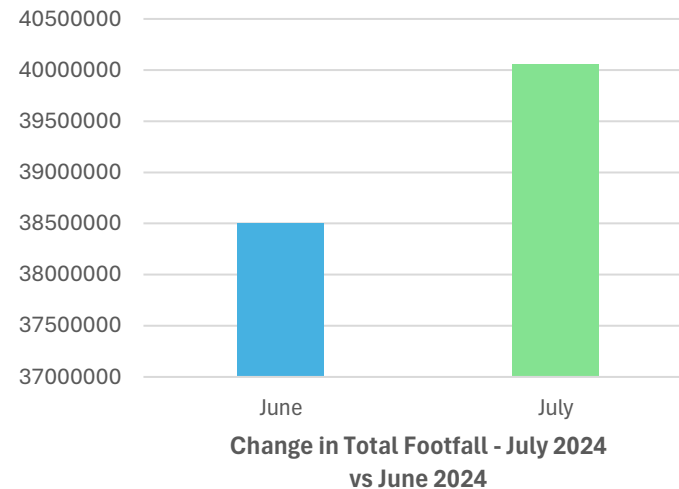
South West

July 2024

 **+0.54%**
Year on Year
Change



 **+4.05%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Bradford-on-Avon	4.07%
2	Broadmead	3.89%
3	Melksham	3.88%
4	Fishponds	3.60%
5	Chippenham	3.36%
6	Salisbury	3.10%
7	Wellington (Somerset)	3.04%
8	Bristol Harbour	2.90%
9	Nailsworth	2.73%
10	Bedminster	2.70%

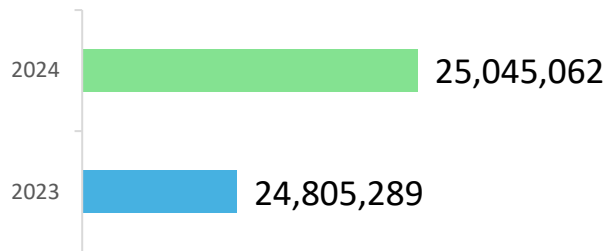



Town Centre Footfall Analysis

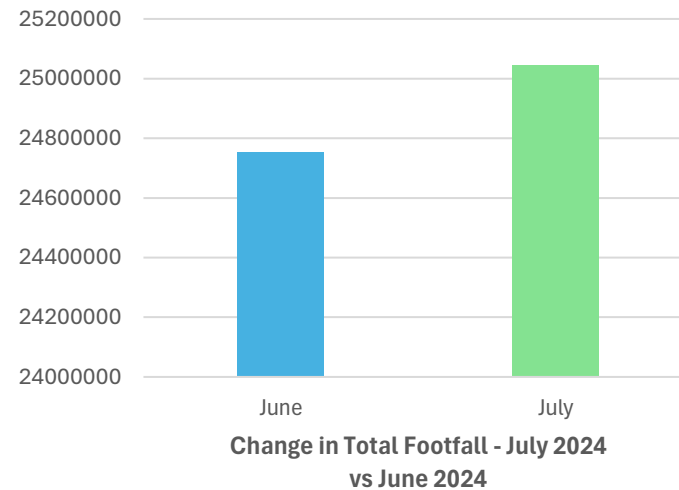
Wales

July 2024

 **+0.97%**
Year on Year
Change



 **+1.18%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month


Rank	Town	Year on Year Change
1	Pembroke Dock	3.87%
2	Brecon	3.85%
3	Lampeter	3.82%
4	Conwy	3.76%
5	Llangollen	3.68%
6	Carmarthen	3.40%
7	Holywell	3.38%
8	Queensferry	3.04%
9	Pyle	2.96%
10	Talbot Green	2.90%

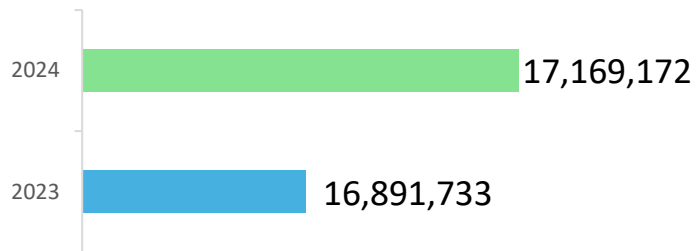



Town Centre Footfall Analysis

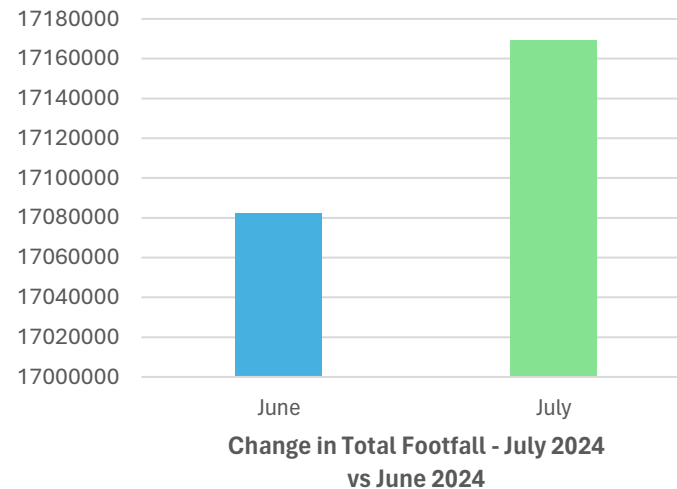
North Ireland

July 2024

 **+1.64%**
Year on Year
Change



 **+0.51%**
Month on Month
Change



Top 10 Ranked Towns

Year on Year Change for Town Centres with more than 100,000 Footfall per month

Rank	Town	Year on Year Change
1	Hollywood	4.00%
2	Magherafelt	3.99%
3	Newtownards	3.92%
4	Lisnagelvin	3.85%
5	Ballyclare	3.84%
6	Glengormley	3.80%
7	Carrickfergus	3.50%
8	Newtownabbey	3.48%
9	Enniskillen	3.32%
10	Lisburn	3.00%



Place Informatics draw on their extensive database tracking over a hundred billion movement datapoints a year to produce a comprehensive national report.

We are the **only** UK provider that measures all 2300 towns across the UK enabling robust understanding of footfall trends from the smallest town centre to major cities.

This report spotlights footfall at a regional level but if you are interested in visitor origins, dwell, demographics and spend insights

Please Contact:

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Place Informatics

experts in visitor behaviour analytics since 2015

